Privacy Policy

amitabhsingh.com (the "Site") is owned and operated by Amitabh Singh. Amitabh Singh can be contacted at:

info@amitabhsingh.com

Purpose

The purpose of this privacy policy (this "Privacy Policy") is to inform users of our Site of the following:

- 1. The Personal data we will collect;
- 2. Use of collected data;
- 3. Who have access to the data collected;
- 4. The rights of Site users; and
- 5. The Site's cookie policy.

This Privacy Policy applies in addition to the terms and conditions of our Site:

Consent

By using our Site users agree that they consent to:

- 1. The conditions set out in this Privacy Policy, and
- 2. The collection, use, and retention of the data listed in this Privacy Policy.

Personal Data We Collect

We only collect data that helps us achieve the purpose set out in this Privacy Policy, We will not collect any additional data beyond the data listed below without notifying you first.

Non-identifying Information

This Site uses tools like Google Analytics to collect non-personally-identifying information like your browser type, language preference, referring site, and the date and time of your visit. Amitabh Singh (Ask Amitabh) does that to better understand who is visiting and how we can make this Site more useful.

Data Collected Automatically

When you visit and use our Site, we may automatically collect and store the following information:

- 1. IP address;
- 2. Location;
- 3. Hardware and software details;

- 4. Clicked links, and
- Content viewed.

Data Collected in a Non-Automatic Way

We may also collect the following data when you perform certain functions on our Site:

- First and last name;
 Email address;
 - 3. Phone number;
 - 4. Address;
 - 5. Church name and details;
 - 6. Auto fill data; and
 - 7. Payment information.

This data may be collected using the following methods:

- 1. Sign Up Form;
- 2. Contact Form;
- 3. Payment Form.

How We Use Personal Data

Data collected on our Site will only be used for the purposed specified in this Privacy Policy or indicated on the relevant pages of our Site. We will not use your data beyond what we disclose in this Privacy Policy.

The data we collect automatically is used for the following purposes:

- 1. Statistics;
- 2. Providing digital products, courses, and consultancy services to you and your church
- 3. Purchase processing: If you make a purchase on this Site, you require us to gather personally-identifying information. Your personal and financial information needs to be processed and we pass it out our payment gateway.

The data we collect when the user performs certain functions may be used for the following purposes:

1. Communication;

2. Providing digital products, courses, and consultancy services to you and your church

Who We Share Personal Data With

Ask Amitabh team members, agents, employees, subsidiaries, and affiliates:

We may disclose user data to any member of our organization who reasonably needs access to user data to achieve the purposes set out in our Privacy Policy.

Third Parties:

We may share used data with the following third parties:

- 1. Digital marketing service provider
- 2. Church business app provider for those who have signed up for the Church Business App

We may share the following user data with third parties:

1. Link clicked while using site.

We may share user data with third parties for the following purposes:

- 1. Targeted product and service advertising
- 2. Processing your payment

Third parties will not be able to access user data beyond what is reasonably necessary to achieve the given purpose.

Other Disclosures:

We will not sell or share your data with other third parties, except in the following cases:

- 1. If the law requires it;
- 2. If it is required for any legal proceeding;
- 3. To prove or protect our legal rights; and
- 4. To buyers or potential buyers of Ask Amitabh in the event we seek to sell this organization.

If you follow hyperlinks from our Site to another Site, please note that we are not responsible for and have no control over their privacy policies and practices.

How Long We Store Personal Data

User data will be stored until the purpose the data was collected for has been achieved.

You will be notified if your data is kept for longer than this period.

How We Protect Your Personal Data

In order to protect your security, we use the strongest available browser encryption and store all our data on servers in secure facilities. All data is only accessible to Ask Amitabh team members, agents and

employees. All of them are bound by strict confidentiality agreements and a breach of this agreement will result in the employees, members or agents termination.

While we take all reasonable precautions to ensure that user data is secure and that users are protected, there always remains the risk of harm. The Internet as a whole can be insecure at times and therefore we are unable to guarantee the security of user data beyond what is reasonably practical.

International Data Transfers

We serve churches in both USA and Canada and transfer user personal data to the following countries:

- 1. USA;
- 2. Canada

When we transfer users personal data we will protect that data as described in the Privacy Policy and comply with applicable legal requirements for transferring personal data internationally.

Children

The minimum age to use our website is 18 years of age. We do not knowingly collect or use personal data from children under 13 years of age. If we learn that we have collected personal data from a child under 13 years of age, the personal data will be deleted as soon as possible. If a child under 13 years of age has provided us with personal data their parent or guardian may contact our privacy officer.

How to Opt-Out of Data Collection, Use or Disclosure

In addition to the method(s) described in the *How to Access, Modify, Delete, or Challenge the Data Collected* section, we provide the following specific opt-out methods for the forms of collection, use, or disclosure of your personal data specified below.

Your Choices:

You may opt out of our email newsletters by clicking the "unsubscribe" at the bottom of each newsletter and following the subsequent instructions. You may also opt out of all communications from Ask Amitabh by contacting us by using the contact information below.

Amitabh Singh

info@amitabhsingh.com

You may be able to refuse or disable cookies by adjusting your web browser settings. Because each web browser is different, please consult the instructions provided by your web browser (typically in the "help" section). If you choose to refuse, disable, or delete these technologies, some of the functionality of the Sites may no longer be available to you.

Cookies

Cookies are small bits of information that are stored by your computer's web browser. Pixel tags are very small images or small pieces of data embedded in images, also known as "web beacons" or "clear GIFS" that can recognize cookies, the time and date a page is viewed, a description of the page where the pixel tag is placed, and similar information from your computer or device. To find out more about cookies, including how to see what cookies have been set and how to manage and delete them, visit www.aboutcookies.org or www.allaboutcookies.org.

We use cookies, and similar technologies for technical reasons to enable the efficient operation of the Site, to enhance the ease of use of the Site, and to gather statistics on how you use our Sites. By using the Site, you consent to our use of cookies and similar technologies. You may opt out of cookies and similar technologies in accordance with the "choices" section above, but please understand that certain functionalities on the Site may no longer function for you if you choose to do so.

Modifications

This Privacy Policy may be amended from time to time in order to maintain compliance with the law and to reflect any changes to our data collection process. When we amend this Privacy Policy we will update the "Effective Date" at the top of this Privacy Policy. We recommend that our users periodically review our Privacy Policy to ensure that they are notified of any updates. If necessary, we may notify users by email of changes to this Privacy Policy.

Contact Me

If you have any questions, concerns or complaints, you can contact our privacy officer, Amitabh Singh, at:

info@amitabhsingh.com

Effective Date: 15th of April, 2022